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FOR IMMEDIATE RELEASE

EXPLORING SAN FRANCISCO ON ZERO EMISSIONS

High Cost of Gas, Pollution Concerns Pave Way for Electric Touring Cars

SAN FRANCISCO, CA, June 18, 2004 -- As California lawmakers push for record-low emissions regulations, San Franciscans and tourists alike can reduce their contribution to greenhouse gases by driving zero-emission electric vehicles instead of gas-powered cars. “We have a fleet of close to 30 two-seat and four-seat, street-legal, electric rental cars,” said Phil Alaniz, cofounder of Electric Time Car Rentals LLC in San Francisco. “Our cars are so clean -- they’ve been driven inside buildings such as Moscone Center,” added Alaniz.

For tourists hoping to take in top-notch views, Electric Time cars easily climb the city’s steepest lookout points while providing passengers with exceptional visibility and a quiet ride. “Most renters prefer a clear vantage point instead of the added bulkiness of side doors, so we’ve removed all but a few, but when there’s foul weather, the doors go back on,” commented Alaniz.

The cars operate on an electrical charge, which lasts approximately two hours (constant driving) or about 20 miles of San Francisco terrain. It takes less than eight hours to fully charge the car from a completely discharged state, which costs under a

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dollar with the local utility company -- a good solution when you consider that San Francisco gas prices are the highest in the nation. The vehicle can be plugged into any 110-volt outlet for easy recharging.

Smaller is Better

Easy to park and maneuver, electric cars are the logical choice for city driving. At 49 square miles, San Francisco is a compact city that's teeming with traditional cars. People who drive gas-powered autos every day to work want something fun and different when they're on vacation. The GEM (Global Electric Motorcar) is easy to operate in snarled city traffic and is the right size for sharing the road with other alternative vehicles such as bicycles. It's over one foot narrower than an average car and over two feet slimmer than an SUV.

Safety and Specs

Electric Time rental cars are brightly colored and hard to miss. This ensures that vehicles are seen and can maneuver safely in traffic even when other vehicles travel at higher speeds. The cars do well in traffic because they reach top speed very quickly due to low torque engines (faster than some gasoline-powered cars).

GEMs meet the latest requirements set by the National Highway Safety Transportation Administration (NHSTA) for this class of vehicle. The requirements include a safety glass windshield, wipers, headlights, taillights, turn signals, high-mounted stoplights, mirrors and seatbelts, among other accepted automotive safety features.

Global Electric Motorcars LLC a subsidiary of DaimlerChrysler Corporation located in Fargo, North Dakota, is the largest U.S. producer of electric vehicles that can be licensed for public roads. NEVs (Neighborhood Electric Vehicles), which meet federal Low Speed Vehicle (LSV) requirements, have an electronically governed maximum speed of 25 mph and are certified for operation on roads posted at 35 mph or less. GEMs cost from $7,000 to $12,000. Electric Time rentals are fully loaded and priced at the top of the range.

Electric Time Car Rentals LLC is located near Fisherman's Wharf at Pier 29 ½ on the Embarcadero. Two- and four-seat electric vehicles are available for rent seven days a week from 10:00 am to 8:00 pm (reservations accepted and suggested). Free shuttle service is available for renter pick-up and drop off in downtown San Francisco. Electric Time offers scavenger hunts for groups of 2-100 who want the challenge of navigating through historical and unusual San Francisco locations. Personal guided tours of San Francisco neighborhoods including Chinatown, North Beach, Fisherman's Wharf and Telegraph Hill are available, as well as tailored activities for groups.

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EDITOR'S NOTE: To fully charge a GEM from a completely discharged state, takes approximately 7.2 kwh of power. Multiply that by 0.1388 (average rate of electricity per kwh from www.pge.com) 7.2 x 0.1388 = $0.99936

The GEM is 55" wide, Toyota Camry is 70.7" wide and a Ford Excursion is 79.9" wide.

Sources: www.gemcar.com, www.toyota.com and www.fordvehicles.com